

| | TÄGTIGKEITSFELDER | | | | | BRANCHEN | | | | | | | | | | | | | | | | | | | | | | |
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| | Klassische Kreation | Digital & Internet | Media | CRM & Dialogmarketing | Public Relations | Event- & Live-Kommunikation | Auto & Zulieferer | Chemie & Pharma | Energie & Umwelt | Maschinen- & Anlagenbau | Bauindustrie & Zulieferer | Mode & Lifestyle | Unterhaltungselektronik | Fitness, Wellness & Beauty | Spielwaren | Verbrauchsgüter & Handel | IT & Telekommunikation | Medien | Banken & Versicherungen | Transport & Logistik | Touristik & Reisen | Beratungen & sonst. Dienstleistungen | Öffentlicher Sektor | Gesundheitswesen | Politik | | | |
|]init[Aktiengesellschaft für digitale Kommunikation | B | | | | | | | | | | | | | | | | | | | | | | | B | | | | |
| 21TORR | B | | | B | | | | | | | | | | | | | | | | | | | B | | | | | |
| A&B One Digital | | | | B | | | | | | | | | | | | | | | | | | | | | | | | |
| ABC-Medienagentur | B | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| achtung! | B | B | B | | | | | | | | | | | | | | | | | | | | | | | | | |
| ADVICE PARTNERS | | | | | | | | | | | | | | | | | | | | | | | | | B | | | |
| Aegis Media Gruppe | | B | | | | | | | | | | | | | | | | | | | | | | | | | | |
| agentur frische fische | | | | B | | | | | | | | | | | | | | | | | | | | | | | | |
| AIMAQ VON LOBENSTEIN GMBH | | | | | | | B | | | | | | | | | | | | B | | | | B | | | | | |
| AKOM360 GmbH | | B | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AKQA | B | B | | | | | | | | | B | | | | | | | | | | | | | | | | | |
| Ansel & Möllers | | | | B | | | | | | | | | | | | | | | | | | | | | | | | |
| antwerpes ag | B | | | | | | | | | | | | | | | | | | | | | | | | B | | | |
| Aperto | B | | | | | | B | | | | | | | | | | | | | | | | | B | | | | |
| ART+COM | | | | | | B | | | | | | | | | | | | | | | | | | | | | | |
| ATELIER BRÜCKNER | | | | | | B | | | | | | | | | | | | | | | | | | | | | | |
| Atelier Markgraph GmbH | | | | | | B | | | | | | | | | | | | | | | | | | | | | | |
| Avantgarde | | | | | | B | | | | | | | | | | | | | | | | | | | | | | |
| BALLHAUS WEST | B | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Bassier, Bergmann & Kindler, Ludwigsburg | B | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BBDO Germany | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | | | |
| BBDO Live | | | | | | B | | | | | | | | | | | | | | | | | | | | | | |
| Berger Baader Hermes | B | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Blast Radius | | B | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Blumberry | | | | | | | | | | | | | | | | | | | | | | | | | B | | | |
| BOLD | | | | | | B | | | | | | | | | | | | | | | | | | | | | | |
| BOND PR-Agenten | | | | | | B | | | | | | | | | | | | B | | | | | | | | | | |
| Brandzeichen | | | | | | B | | | | | | | | | | | B | | | | | | | | | | | |

B Tätigkeitsfelder / Branchen, in denen die Agentur einen Listenplatz belegt

brand eins Thema

B 2015

BESTE
AGENTUR

| | TÄTIGKEITSFELDER | BRANCHEN | | | | | | | | | |
|--------------------------------|--|----------|---------|--|--|--|---|-----|--|---|-----|
| | Klassische Kreation Digital & Internet Media CRM & Dialogmarketing Public Relations Event- & Live-Kommunikation | BRANCHEN | | | | | | | | | |
| BrawandRieken Werbeagentur | B | | | | | | | | | | |
| Bureau Mirko Borsche | B | | | | | | | | | | |
| Burson-Marsteller | | B | | | | | | | | | |
| BUTTER. | B | | | | | | | | | | B B |
| Carat Germany | B | | | | | | | | | | |
| CE+Co | | B | | | | | | | | | |
| Cocomore | B B | | | | | | | | | | |
| communicode | B | | | | | | | | | | |
| compuccino | B | | | | | | | | | | |
| comspace | B | | | | | | | | | | |
| Condé Nast Manufaktur | | | | | | | B | | | | |
| CONTEAM:GRUPPE | B | | | | | | | | | | |
| CROSSMEDIA | B | | | | | | | | | | |
| CrossPR | | B | | | | | | | | | |
| crossrelations brandworks | | B | | | | | | | | | |
| cyperfection | B | | | | | | | | | | |
| dan pearlman Markenarchitektur | | B | | | | | | | | | |
| D'art Design Gruppe | | | | | | | B | | | | B |
| DDB Group | B B | | B B B B | | | | | B B | | B | B |
| Dederichs Reinecke & Partner | | B | | | | | | | | | |
| deepblue networks | B | | | | | | | | | | |
| defacto.x | | B | | | | | | | | | |
| demodern | B | | | | | | | | | | |
| denkwerk | B | | | | | | | | | | |
| Dentsu McGarry Bowen | B | | | | | | | | | | |
| Department M | B | | | | | | | | | | |
| Dicomm advisors GmbH | | | | | | | | | | | B |
| Die Firma | B | | | | | | | | | | |

B Tätigkeitsfelder / Branchen, in denen die Agentur einen Listenplatz belegt

| | TÄTIGKEITSFELDER | BRANCHEN |
|--|------------------|----------|
| die-media | B | |
| dieckertschmidt | B | |
| DIEMEDIAFABRIK | B | |
| DigitasLBi | B | |
| dmc digital media center | B | |
| DO IT! | B | |
| DOJO Werbeagentur | | B |
| DOKYO | | B |
| Dorothea Küsters Life Science Communications | | B |
| Dorten | B | |
| D&K Brand Activation | B | |
| east end communications | B | |
| Edelman | B | B B |
| Edelmann Communication | B | |
| Edenspiekermann | B | |
| elbkind | B | |
| ELEPHANT SEVEN | B | |
| EPS Agentur für Kommunikation | B B B | |
| EPS digital | B | |
| ergo Kommunikation | B | B B |
| explido | B | |
| facts and fiction | B | |
| FAKTOR 3 | B | B B |
| familie redlich | | B |
| FCB | | B |
| FIGHT CLUB Kommunikation | B | |
| Fink & Fuchs PR | B | B B |
| Finnwaa | B | |

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| fischerAppelt | B | | | B | | | | | | | | | | | | | | | | | | B | B | B |
| FleishmanHillard | | | | B | | | | | | | | | | | | | | | | | | | | |
| Flutlicht | | | | | | | | | | | | | | | | | | | | | | B | | |
| For Sale Digital | | B | | | | | | | | | | | | | | | | | | | | | | |
| FORK Unstable Media | B | | | | | | | | | | | | | | | | | | | | | | | |
| Freunde des Hauses | B | | | | | | | | | | | | | | | | | | | | | B | | |
| FTWild | | | | | B | | | | | | | | | | | | | | | | | | | |
| G.R.A.L. | | | | | B | | | | | | | | | | | | | | | | | | | |
| GGH Lowe | B | B | | | | | | B | | | B | | | | | | | | | | | B | | |
| gkk DialogGroup | | | B | | | | | | | | | | | | | | | | | | | | | |
| GLÜCK BERLIN | | B | | | | | | | | | | | | | | | | | | | | | | |
| Grabarz & Partner | B | | | | B | B | | | | | | | | | | | | | | | | B | | |
| GREY | B | | | | | | | | | | | | | | | | | | | | | B | | |
| Grey healthcare group | | | | | | | | | | | | | | | | | | | | | | | B | |
| GroupM Germany | | B | | | | | | | | | | | | | | | | | | | | | | |
| Haas & Health Partner | | | | B | | | | | | | | | | | | | | | | | | | | |
| häberlein & mauerer | | | | B | | | | | | | | | | | | | | | | | | | | |
| HackerAgency | | | | B | | | | | | | | | | | | | | | | | | | | |
| HARVARD - Good Relations | | | | | | | | | | | | | | | | | B | | | | | | | |
| Havas Worldwide Germany | B | | B | | | | | | | | | | | | | | | | | | | | | |
| Heimat Werbeagentur | B | B | | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | |
| Hello München | B | | | | | | | | | | | | | | | | | | | | | | | |
| Herburg Weiland | B | | | | | | | | | | | | | | | | | | | | | | | |
| HERING SCHUPPENER | | | | B | | | | | | | | | | | | | | | | | | | | |
| Heye | B | | | B | | | | | | | | | | | | | | | | | | | | |
| Hill+Knowlton Strategies | | | | B | | | | | | | | | | | | | | | | | | | | |
| Hi-ReS! Berlin | | B | | | | | | | | | | | | | | | | | | | | | | |
| Hirschen Group | B | | B | | | B | | | | | | | | | | B | B | | | | | B | B | B |

B Tätigkeitsfelder / Branchen, in denen die Agentur einen Listenplatz belegt

| | TÄGTIGKEITSFELDER | | | | | BRANCHEN | | | | | | | | | | | | | | | | | | | | | |
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| hmmh | | B | | | | | | | | | | | | | | | | | | | | | | | | | |
| hw.d | B | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Initiative | | B | | | | | | | | | | | | | | | | | | | | | | | | | |
| insglück Markeninszenierung | | | | | | | | | | | | | | | B | | | | | | | | | | | | |
| Interone | B | B | B | B | | | | | | | | | | | | | | | | | | | | | | | |
| inVentiv Health Communications | B | | | | | | | | | | | | | | | | | | | | | | | | | | |
| jangled nerves | | | B | | | | | | | | | | | | | | | | | | | | | | | | |
| Johanssen + Kretschmer | | B | | B | | | | | | | | | | | B | | | | | | B | B | B | | | | |
| JOKE Event AG | | | | B | | | | | | | | | | | | | | | | | | | | | | | |
| Jung von Matt | B | B | | B | B | B | | | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | | | |
| JWT | B | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ketchum Pleon | | | B | | | B | | B | | | | | | | B | | B | B | B | B | B | B | B | B | B | | |
| KFP Five Star Conference Service | | | | B | | | | | | | | | | | | | | | | | | | | | | | |
| KircherBurkhardt | B | B | B | B | B | B | B | B | B | B | B | | | | | | | | | B | | | | | | | |
| KKLD* BERLIN | B | B | | | | | | | | | | | | | | | | | | | | | | | | | |
| Klenk & Hoursch | | | B | | | | | | | | | | | | | | | | | | | | | | | | |
| K-MB Agentur für Markenkommunikation | | | | | | | | | | | | B | | | | | | | | | | | | | | | |
| KMS TEAM | | | | | B | | | | | | | | | | | | | | | | | | | | | | |
| KNSK | B | | | | | | | | | | | | | | | | | | | | | | | | | | |
| köckritzdörrich | | | | | | B | | | | | | | | | | | | | | | | | | | | | |
| Kolle Rebbe | B | B | | | | | | | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | | |
| komdat.com | | | B | | | | | | | | | | | | | | | | | | | | | | | | |
| Kontrapunkt | | | | B | | | | | | | | | | | | | | | | | | | | | | | |
| KPRN network | | | | | | | | | | | | | | | | | | | | | B | | | | | | |
| kuehlhaus | B | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LA RED | B | | | | | | | | | | | B | | | | | | | | | | | | | | | |
| LABAMBA | B | B | | | | | | | | | | | | | | | | | | | | | | | | | |
| Leagas Delaney Hamburg | B | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| Leo Burnett | B | | | | | | | | | | | | | | | | | | | | |
| Leonhardt & Kern | | | | | | | | | | | | | | | | | | | | | |
| LEWIS PR | | | | B | | | | | | | | | | | | | | B | | | |
| LINGNER.COM | B | | | | | | | | | | | | | | | | | | | | |
| LK-AG | | | | | B | | | | | | | | | | | | | | | | |
| LoeschHundLiepold | | | | | B | | | | | | | | | | | | | | | | |
| loved | | | | | | | | | | | | B | | | | | | | | | |
| LUKAS LINDEMANN ROSINSKI | B | | | | | | | | | | | | | | | | | | | | |
| MACKAT | B | | | | | | | | | | | | | | | | | | | | |
| Maisberger | | | | | B | | | | | | | | | | | | | | | | |
| MAKE relations | | | | B | | | | | | | | | | | | | | | | | |
| markenmut | B | | | | | | | | | | | | | | | | | | | | |
| Maxus | | B | | | | | | | | | | | | | | | | | | | |
| McCann Erickson | | | | | | | | | | | | | | | | B | B | B | | | |
| MEC Deutschland | | B | | | | | | | | | | | | | | | | | | | |
| MediaCom | | B | | | | | | | | | | | | | | | | | | | |
| mediaman | | B | | | | | | | | | | | | | | | | | | | |
| mediaplan | | B | | | | | | | | | | | | | | | | | | | |
| mediaplus | | B | | | | | | | | | | | | | | | | | | | |
| MetaDesign | B | | | | | B B | | | | | | | | | | | | B | | | |
| Milla & Partner | | | | | B | | | | | | | | | | | | | | | | |
| Mindshare | | B | | | | | | | | | | | | | | | | | | | |
| MINISTRY | | B | | | | | | | | | | | | | | | | | | | |
| Moccu | | B | | | | | | | | | | | | | | | | | | | |
| Möller Horcher | | | | B | | | | | | | | | | | | | | | | | |
| movendi | | | | | B | | | | | | | | | | | | | | | | |
| MRM//McCann | | B | B | | | | | | | | | | | | | | | | | | |
| MSL Germany | | B | | | | | | | | | | | | | | | | | | | B |

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| MUTABOR | B | B | | B | B | | | | | | | | | | | | | | | | | | | | |
| Mutter | B | | | | | | | | | | | | | | | | | | | | | | | | |
| MWO | | | B | | | | | | | | | | | | | | | | | | | | | | |
| Namics | | B | | | | | | | | | | | | | | | | | | | | | | | |
| NEST ONE® | | | | B | | | | | | | | | | | | | | | | | | | | | |
| Netural | | B | | | | | | | | | | | | | | | | | | | | | | | |
| neues handeln | | | | | | | | | | | | | | | | | | | | | | | | B | |
| Neumann&Müller | | | | B | | | | | | | | | | | | | | | | | | | | | |
| NICOLE WEBER communications | | | | | | | | B | | | | | | | | | | | | | | | | | |
| Nordpol+ | B | | | | | | | | | | | | | | | | | | | | | | | | |
| NUISOL - Agentur für digitale Aha-Erlebnisse | B | | | | | | | | | | | | | | | | | | | | | | | | |
| Ogilvy & Mather Deutschland | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | |
| Oliver Schrott Kommunikation | | | B | B | B | B | | | | | | | | | | | | | | | | | | | |
| Oliver Voss | B | | | | | | | | | | | | | | | | | | | | | | | B | |
| Omnicom Media Group Germany | B | | | | | | | | | | | | | | | | | | | | | | | | |
| Optimedia | B | | | | | | | | | | | | | | | | | | | | | | | | |
| ORCA van Loon | | | B | | | | | | | | | | | | | | | | | | | | | | |
| PARTNERPOOL AG | | | | | | | | | | | | | | | | | | | | | | | | B | |
| Pepper | | | B | | | | | | | | | | | | | | | | | | | | | | |
| Performance Media | | | B | | | | | | | | | | | | | | | | | | | | | | |
| Phase 4 | | B | | | | | | | | | | | | | | | | | | | | | | | |
| PHD | | B | | | | | | | | | | | | | | | | | | | | | | | |
| Philipp und Keuntje | B | | | | B | B | | | | | | | | | | | | | | | | | | | |
| pilot | | B | B | | | | | | | | | | | | | | | | | | | | | | |
| pioneer communications | | | B | | | | | | | | | | | | | | | | | | | | | | |
| Pixelpark AG | B | | | | | | | | | | | | | | | | | | | | | | | B | |
| Plan.Net | B | B | B | | | | | | | | | | | | | | | | | | | | | | |
| polargold | B | | | | | | | | | | | | | | | | | | | | | | | | |

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| pr nord | | | | | | | | | | | | | | | | | | | | | |
| pro event live-communication | | | | | | | B | | | | | | | | | | | | | | |
| Profilwerkstatt | | | | | | B | | | | | | | | | | | | | | | |
| PWW GmbH | B | | | | | | B | B | | | B | | | | B | B | | | | | |
| Raffel Media | | | B | | | | | | | | | | | | | | | | | | |
| Ray Sono | | B | | | | | | | | | | | | | | | | | | | |
| Razorfish | | B | | | | B | B | | | | | | | | | | B | | | B | |
| redblue | | | | | | | | | | | | B | | | | | | | | | |
| ressourcenmangel | | B | | | | | | | | | | | | | | | | | | | |
| Revolvermänner | | B | | | | | | | | | | | | | | | | | | | |
| rheinfaktor | | | | B | | | | | | | | | | | | | | | | | |
| RMG Connect | | | | B | | | | | | | | | | | | | | | | | |
| Roth & Lorenz GmbH | | | | | B | | | | | | | | | | | | | | | | |
| RPM – revolutions per minute | | | | | | B | | | | | B | B | | | | | | | | | |
| RTS Rieger Team | | B | | | | | | | | | B | B | | | | | | | | | |
| Saatchi & Saatchi | | B | | | | | | | | | | | | | | | B | | | | |
| Sapient | | B | | | | | | | | | | | | | | | B | | | | |
| Sassenbach | | B | | | | | | | | | | | | | | | | | | | |
| schalk&friends gmbh | | B | | | | | | | | | | | | | | | | | | | |
| Scheufele Hesse Eigler Kommunikationsagentur | B | | | | | | | | | | B | B | | | | | | B | | | |
| SCHIPPER COMPANY | | | | B | | | | | | | | | | | | | | | | | |
| SCHMIDHUBER | | | | | | B | | | | | | | | | | | | | | | |
| Schmittgall Werbeagentur | | | | | | | | | | | | | | | | | | | | B | |
| Schoeller & von Rehlingen PR | | | | | | | | | | | | | B | | | | | | | | |
| Scholz & Friends | | B | | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | |
| Scholz & Volkmer | | B | | B | | | | | | | | | | | | | | | | | |
| Schröder+Schömbs PR | | | | B | | | | | | | | | | | | | | | | | |
| Schwartz Public Relations | | | | B | | | | | | | | | | | | | | | | | |

B Tätigkeitsfelder / Branchen, in denen die Agentur einen Listenplatz belegt

| | TÄGTIGKEITSFELDER | | | | | BRANCHEN | | | | | | | | | | | | | | | | | | | |
|---|---------------------|--------------------|-------|-----------------------|------------------|-----------------------------|-------------------|-----------------|------------------|-------------------------|---------------------------|------------------|-------------------------|----------------------------|------------|--------------------------|------------------------|--------|-------------------------|----------------------|--------------------|--------------------------------------|---------------------|------------------|---------|
| | Klassische Kreation | Digital & Internet | Media | CRM & Dialogmarketing | Public Relations | Event- & Live-Kommunikation | Auto & Zulieferer | Chemie & Pharma | Energie & Umwelt | Maschinen- & Anlagenbau | Bauindustrie & Zulieferer | Mode & Lifestyle | UnterhaltungsElektronik | Fitness, Wellness & Beauty | Spielwaren | Verbrauchsgüter & Handel | IT & Telekommunikation | Medien | Banken & Versicherungen | Transport & Logistik | Touristik & Reisen | Beratungen & sonst. Dienstleistungen | Öffentlicher Sektor | Gesundheitswesen | Politik |
| SCRIPT Communications | | | | B | | | | | | | | | | | | | | | | | | | | | |
| segmenta communications | | | | | | | | | | | | | | | | | | | | | | | | | |
| SEIFERT PR | | | | | | | | | | | | | | | | | | | | | | | | | |
| selectNY | | | | | | | | | | | | | | | | | | | | | | | | | |
| Serviceplan Gruppe für innovative Kommunikation | B | B | B | B | B | | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | |
| SHANGHAI BERLIN | B | | | | | | | | | | | | | | | | | | | | | | | | |
| shetani | | B | | | | | | | | | | | | | | | | | | | | | | | |
| Silk Relations | | | | | B | | | | | | | | | | | | | | | | | | | | |
| SinnerSchrader | | B | B | | | B | | | | | B | | | | | | | | | B | | | | | |
| Spirit Link Medical | | B | | | | | | | | | | | | | | | | | | | | | | | |
| STAGG & FRIENDS | | | | | | B | | | | | | | | | | | | | | | | | | | |
| Starcom Germany | | | B | | | | | | | | | | | | | | | | | | | | | | |
| straight. agentur für kommunikation | B | | B | | | | | | | | | | | | | | | | | | | | | | |
| Strichpunkt | | B | | | | | | | | | | | | | | | | | | | | | | | |
| Sudler & Hennessey | | | | | B | | | | | | | | | | | | | | | | | | | | |
| Super an der Spree | B | | | | | | | | | | | | | | | | | | | | | | | B | |
| superReal | | B | | | | | | | | | | | | | | | | | | | | | | | |
| Swipe | | B | | | | | | | | | | | | | | | | | | | | | | | |
| SWK Semnar & Wolf Kommunikation | | | B | | | | | | | | | | | | | | | | | | | | | | |
| Sympra | | | | B | | | | | | | B | | | | | | | | | | | | | | |
| Synchronis Konzept & Kommunikation | | | | B | | | | | | | | | | | | | | | | | | | | | |
| SYZYGY | | B | | | | | | | | | | | | | | | | | | | | | | | |
| TBWA\Deutschland | B | | | | | | | | | | | B | B | B | B | B | B | B | B | B | B | B | B | B | |
| thjnk | B | | | | | | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | B | |
| Torben, Lucie und die gelbe Gefahr | B | B | | | | | | | | | | | | | | | | | B | | | | | | |
| TREND CARD GmbH | | | B | | | | | | | | | | | | | | | | | | | | | | |
| TRIAD Berlin | | | B | | | | | | | | | | | | | | | | | | | | | | |
| trio-group | | | B | | | | | B | | | | | | | | | | | | | | | | | |

B Tätigkeitsfelder / Branchen, in denen die Agentur einen Listenplatz belegt



B Tätigkeitsfelder / Branchen, in denen die Agentur einen Listenplatz belegt